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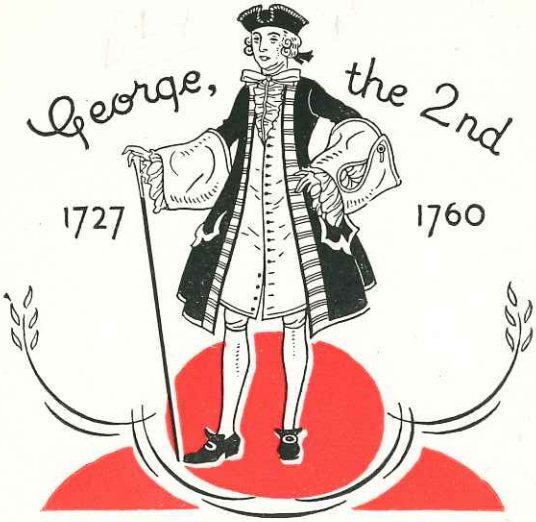
Lamerie

DEC 27 1937
DEC 29 1937
Design Division
PATENT OFFICE

Watson Sterling

IS **SOLID** SILVER

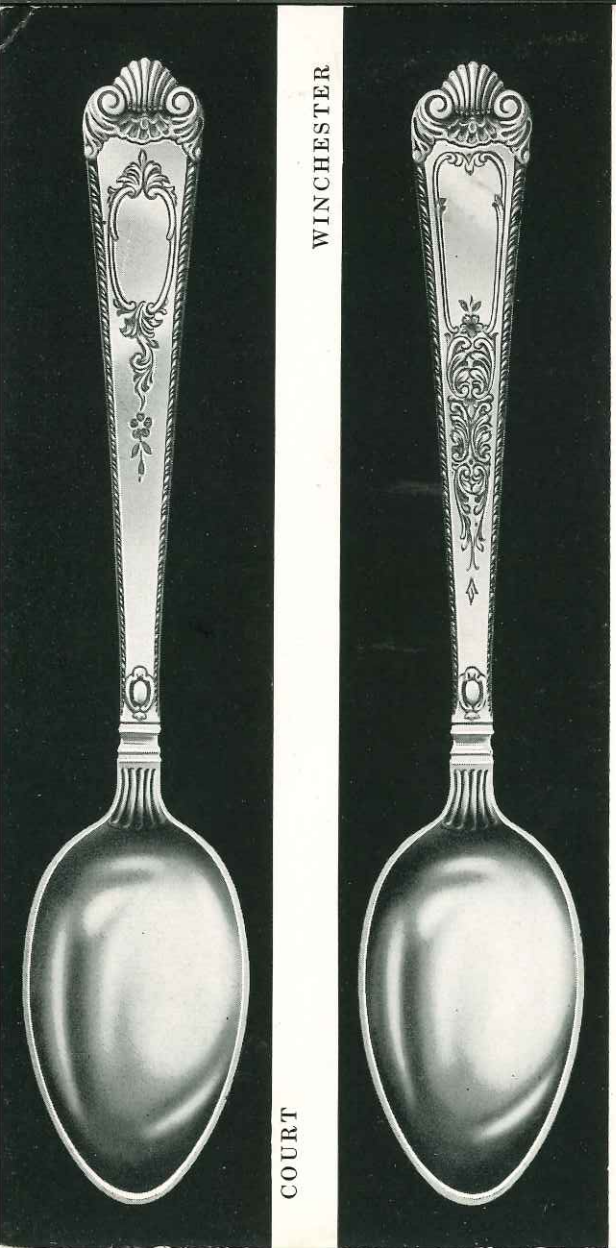


PATRON OF PAUL LAMERIE

LAMERIE STERLING

A brief Summary of Facts and Data bearing intimately on the creation of LAMERIE Sterling Silver tableware

WITH the revocation of the Edict of Nantes, early in the eighteenth century, there settled in London a Company of French Huguenot émegré silversmiths, of whom Paul de Lamerie was destined to attain the greatest prominence. So much so, indeed, that the span of his activity (1712-1750) is designated by such authorities on old English silver as Montague Howard, as "The Lamerie Period." Paul de Lamerie, "Citizen, goldsmith and Freeman of the City of London," was first registered at Goldsmiths' Hall in 1712 and the last of his handicraft appeared in 1749. He died in 1751, his fame fairly and honorably earned through the personal attention he de-



LAMERIE

STERLING SILVER

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SPOONS

DESCRIPTION
Tea, 5 o'clock
Extra Heavy
Dessert
Bouillon
Coffee
Cream Soup
Soup
Iced Tea
Orange

FORKS

Dessert
Dinner
Fish, Individual
Ice Cream
Oyster
Pastry, Individual
Salad, Individual

KNIVES

Dessert, Stainless Steel
Dinner, Stainless Steel
Fish, Individual
Fruit
Dessert, Pistol Grip
Dinner, Pistol Grip
Butter Spreaders

Prices Subject to Chang

LAMERIE

STERLING SILVER

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SERVING PIECES

DESCRIPTION
Berry Spoon, Large
Bonbon Spoon
Butter Knife
Butter Pick, 2 Tine
Cake Server, H. H.
Cheese Server, H. H.
Cold Meat Fork, Large
Cream Ladle, Large
Cucumber Server
Fish Knife, Serving
Fish Fork, Serving
Game Shears
Gravy Ladle
Jelly Server
Lemon Fork
Mayonnaise Ladle
Olive Fork
Olive Spoon
Salad Serving Fork
Salad Fork, Large
Salad Serving Spoon
Salad Spoon, Large
Salt Spoon, Large
Sugar Spoon
Sugar Tongs
Table Spoon
Tomato Server

SERVING SETS

3-Piece Carving
2-Piece Carving
2-Piece Steak

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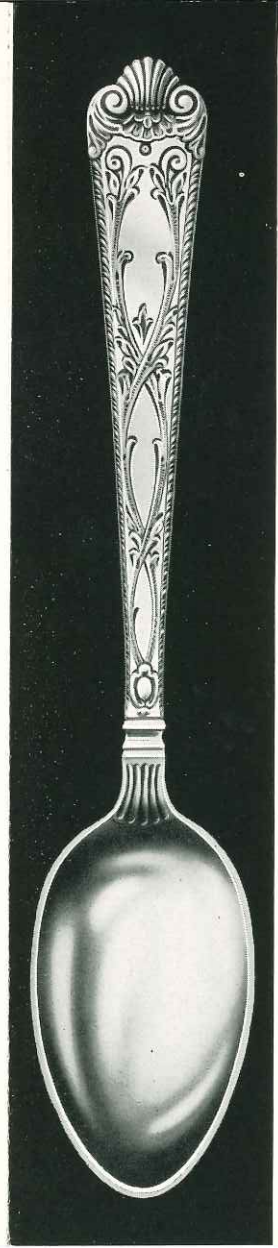
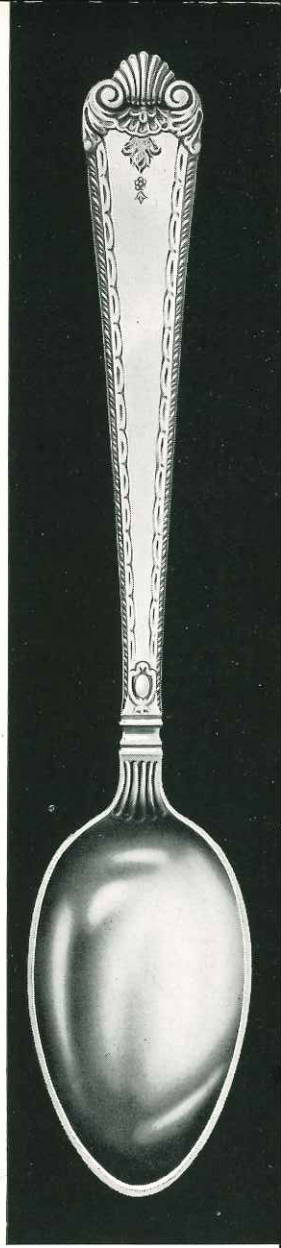


MONTAGUE



QUEENS

LAMERIE STERLING HOLLOWWARE

EACH piece of LAMERIE hollowware and occasional silver has been prepared to harmonize with LAMERIE flat silver, yet with an individuality of design that makes each a masterpiece of the silversmith's art. Historic silver created by Paul de Lamerie for Sir William Pepperrill and Samuel Margas; and other rare specimens in the collections of the late Lord Swaythling, the Reverend Alfred Duane Pell, Mrs. George S. Palmer, Mr. Robert Hoe, Mr. Earl Spencer and the Manchester Art Gallery, the Victoria and Albert Museum and the Metropolitan Museum, form the source from which these distinctive pieces, reproduced by the Private Silversmiths of Watson Park, take their inspiration. Hand crafted LAMERIE Sterling is without question the most luxurious of the modern day interpretations of period silver. The Lamerie Tea Service illustrated below is but one example of these unusually beautiful adaptations of Paul de Lamerie's work.

The Court, Winchester, Montague and Queens variations of the LAMERIE pattern are available on special order, with hollowware to match, or you may have a special privately designed decoration, registered and unduplicated, for your own family silver service.

voted to his art during his whole career, in which no important individual piece was ever duplicated.

While some of the early Lamerie productions are of a comparative plainness, it is for the profuse rococo —the artistic employment of various shells, scrolls, dolphins, bacchanalian and other appropriate figures— that his work achieved greatest renown. The consummate skill and resource shown by this great artist-craftsman in creating the dinner service for the Court of George II (of which LAMERIE Sterling is the modern interpretation); the service he created for the Honourable George Treby; his enormous wine cistern and wine fountain for the Czar of Russia, and the great chandeliers executed in 1734-35—all rated among the masterpieces of history— testify to the versatility, power and fertility of the genius who is the inspiration of Watson's LAMERIE pattern.

You may choose LAMERIE for your family silver service with complete assurance of its royal heritage and social correctness.

LAMERIE STERLING

Is Presented In

RETURN TO
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